

2017-09

# PowerTender

Connecting sellers and buyers of Power  
Products

”The journey”

# PowerTender



## What is PowerTender?

PowerTender is a digital marketplace that connects sellers and buyers of power products. With just a few keystrokes, you have the possibility to reach sellers and buyers all over the world. It is **fast, easy** and **safe**



## Facts

**Founded:** 2016

**Head office:** Sweden

**Technology:** Independent  
cloudbased marketplace for  
Power Products

**Market:** Global

**Founders:** Mr Andreas Westholm  
and Mr Hans Linder

# Why PowerTender?



## Buyers

- a) Find new global suppliers
- b) Get quotes from all over the world
- c) Send RFQ and reach all suppliers at once
- d) Keep all opportunities online
- e) Reduce your costs

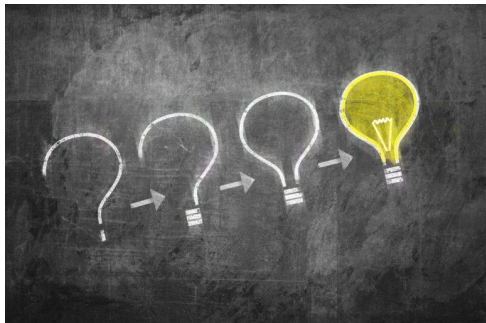
## Sellers

- a) Get RFQ from all over the world
- b) Quote globally
- c) Keep all business opportunities online
- d) Reduce your inventory of finished goods
- e) Reduce your costs

## Extended values with PowerTender

- All buyers or sellers have the same possibilities to reach the market independent of the size of the company
- PowerTender marketplace counteracts corruption and cartel formation, and strengthens the users' ability to follow code-of-conduct

# From idea to global presence in 6 months



January 2017

Started PowerTender

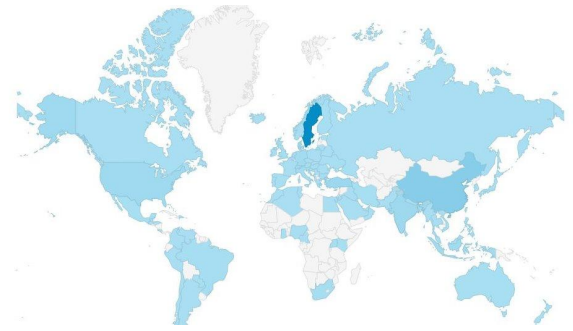
April

Pilot released  
5 users

ID	Creation date	Expire date (DST)	Status	Photo(s)	Specifications	Region	Design region	Popularity score (1-5)
1110446	2017-05-08	2017-05-31	❌		Power Transformer	Europe	Europe	2017-08-31 2/5
1110448	2017-05-16	2017-05-26	❌		Cable Cable Cable Cable	Europe	Europe	2017-05-26 2/5
1110502	2017-05-14	2017-07-07	❌		Cable Breaker	Northern Africa	Northern Africa	2017-05-01 2/5
1110428	2017-03-09	2017-03-15	❌		6 kV Current Transformer	Northern Africa	Northern Africa	2017-10-31 2/5
1110318	2017-01-07	2017-03-29	❌		Current Transformer Voltage Transformer	Europe	Europe	2016-10-19 2/5
1110338	2017-01-07	2017-03-29	❌		10 kV Surge Arrester Highest System Voltage 10kV	Europe	Europe	2016-10-19 2/5
1110334	2017-01-12	2017-03-29	❌		2 kV Circuit Breaker Highest System Voltage 2kV	Northern Africa	Northern Africa	2017-10-31 2/5
1110306	2017-01-12	2017-03-29	❌		5 kV Switchgear	Europe	Europe	2016-10-19 2/5
1110341	2017-01-13	2017-01-28	❌		Blowing	West & Central Asia	West & Central Asia	2017-08-31 2/5
1110307	2017-01-07	2017-03-29	❌		10 kV Air Break	Europe	Europe	2016-10-19 2/5
1110305	2017-01-14	2017-03-29	❌		1 kV Air Break	Europe	Europe	2017-10-31 2/5
1110306	2017-01-25	2017-03-29	❌		Power Transformer	Europe	Europe	2016-10-19 2/5
1110319	2017-01-25	2017-03-29	❌		1 kV Air Break	Europe	Europe	2016-10-19 2/5
1110310	2017-01-25	2017-03-29	❌		1 kV Air Break	Europe	Europe	2016-10-19 2/5
1110311	2017-01-25	2017-03-29	❌		1 kV Air Break	Europe	Europe	2016-10-19 2/5
1110312	2017-01-25	2017-03-29	❌		1 kV Air Break	Europe	Europe	2016-10-19 2/5
1110313	2017-01-25	2017-03-29	❌		1 kV Air Break	Europe	Europe	2016-10-19 2/5
1110314	2017-01-25	2017-03-29	❌		1 kV Air Break	Europe	Europe	2016-10-19 2/5
1110315	2017-01-25	2017-03-29	❌		1 kV Air Break	Europe	Europe	2016-10-19 2/5
1110316	2017-01-25	2017-03-29	❌		1 kV Air Break	Europe	Europe	2016-10-19 2/5
1110317	2017-01-25	2017-03-29	❌		1 kV Air Break	Europe	Europe	2016-10-19 2/5
1110318	2017-01-25	2017-03-29	❌		1 kV Air Break	Europe	Europe	2016-10-19 2/5
1110319	2017-01-25	2017-03-29	❌		1 kV Air Break	Europe	Europe	2016-10-19 2/5
1110320	2017-01-25	2017-03-29	❌		1 kV Air Break	Europe	Europe	2016-10-19 2/5
1110321	2017-01-25	2017-03-29	❌		1 kV Air Break	Europe	Europe	2016-10-19 2/5
1110322	2017-01-25	2017-03-29	❌		1 kV Air Break	Europe	Europe	2016-10-19 2/5
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1110325	2017-01-25	2017-03-29	❌		1 kV Air Break	Europe	Europe	2016-10-19 2/5
1110326	2017-01-25	2017-03-29	❌		1 kV Air Break	Europe	Europe	2016-10-19 2/5
1110327	2017-01-25	2017-03-29	❌		1 kV Air Break	Europe	Europe	2016-10-19 2/5
1110328	2017-01-25	2017-03-29	❌		1 kV Air Break	Europe	Europe	2016-10-19 2/5
1110329	2017-01-25	2017-03-29	❌		1 kV Air Break	Europe	Europe	2016-10-19 2/5
1110330	2017-01-25	2017-03-29	❌		1 kV Air Break	Europe	Europe	2016-10-19 2/5

June

Global release  
8 users



September

Expanding the poortfolio with Solar Equipment  
> 200 users and reaching network in most of the countries

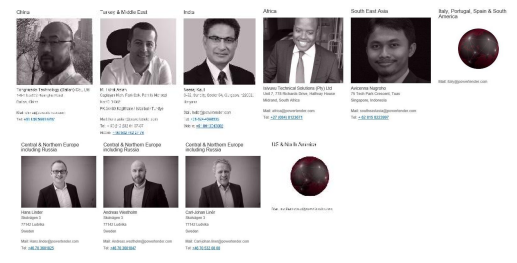
## Experience from the market



## Competence for solution



## Network with real people



***Release your potential with PowerTender***

***Accelerate your growth - access more suppliers***

***Streamline your bidding process - reduce cost through improved resource utilisation***

***Enter the global market online - more global business opportunities***

***PowerTender - The independent marketplace***